

To request a Time Extension (TE) or Alternative Diversion Requirement (ADR), please complete and sign this request sheet and return it to your Office of Local Assistance (OLA) representative at the address below, along with any additional information requested by OLA staff. When all documentation has been received, your OLA representative will work with you to prepare for your appearance before the Board. If you have any questions about this process, please call (916) 341-6199 to be connected to your OLA representative.

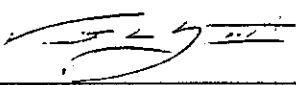
Mail completed documents to:

California Integrated Waste Management Board
Office of Local Assistance, (MS 25)
1001 I Street
PO Box 4025
Sacramento CA 95812-4025

General Instructions:

For a Time Extension complete Sections I, II, III-A, IV-A, and V.

For an Alternative Diversion Requirement complete Sections I, II, III-B, IV-B and ~~V~~

Section I: Jurisdiction Information and Certification			
<i>All respondents must complete this section.</i>			
I certify under penalty of perjury that the information in this document is true and correct to the best of my knowledge, and that I am authorized to make this certification on behalf of:			
Jurisdiction Name City of Imperial		County Imperial	
Authorized Signature 		Title City Manager	
Type/Print Name of Person Signing Vincent Long III	Date 1-9-03	Phone (760) 355-4373	
Person Completing This Form (please print or type) JB West		Title Recycling Coordinator, Imperial Valley Waste Management Task Force	
Phone (760)337-4538	E-mail Address jwest@cityofelcentro.org		Fax (760)337-3172
Mailing Address 1275 Main Street	City El Centro	State CA	ZIP Code 92243

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Section II—Cover Sheet

This cover sheet is to be completed for each Time Extension (TE) or Alternative Diversion Requirement (ADR) requested.

1. Eligibility

Has your jurisdiction filed its Source Reduction and Recycling Element, Household Hazardous Waste Element, and Nondisposal Facility Element with the Board (must have been filed by July 1, 1998 if you are requesting an ADR)?

☐ No. If no, stop; not eligible for a TE or ADR.

☒ Yes. If yes, then eligible for a TE or ADR.

2. Specific Request and Length of Request

Please specify the request desired.

☐ **Time Extension Request**

Specific years requested _

Is this a second request? ☐ No ☐ Yes Specific years requested. _

(Note: Requests for an additional extension will need to address why the jurisdiction's efforts to meet the 50% goal by the end of the first extension were not successful.)

☒ **Alternative Diversion Requirement Request (*Not allowed for Regional Agencies*).**

Specific ADR requested _43.51_%, for the years_Aug. 20, 2002 - Aug. 20, 2004_.

Is this a second ADR request? ☒ No ☐ Yes Specific ADR requested _ % , for the years _

(Note: Requests for an additional ADR will need to address why the jurisdiction's efforts to meet 50% by the end of the first ADR period were not successful.)

Note: Extensions may be requested anytime by a jurisdiction, but will only be effective in the years from January 1, 2000 to January 1, 2006. An original request for a TE/ADR may be granted for any period up to three years and subsequent requests for TE/ADR may extend the original request or be based on new circumstances but the total number of years for all requests cannot total more than five years or extend beyond January 1, 2006.

Section IIIA—TIME EXTENSION

Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's progress in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.

Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIA-1).

- 1. Why does your jurisdiction need more time to meet the 50% goal? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.**
- 2. Why does your jurisdiction need the amount of time requested? Describe any relevant circumstances in the jurisdiction that contribute to the need for a Time Extension.**
- 3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.**
- 4. Provide any additional relevant information that supports the request.**

Section IIIB—ALTERNATIVE DIVERSION REQUIREMENT

Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's efforts in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.

Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIB-1.).

1. Why does your jurisdiction need and Alternative Diversion Requirement? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.

Programs listed in the extension request are existing and/or new programs. The new programs need time for scheduling and implementation. Outreach and education needed to obtain the projected diversion rates take time and must be continuous and repetitive to have the necessary impact.

It was expected that the programs implemented would achieve the required diversion rates; however, given the unusual nature of the Imperial Valley, the programs alone have not been sufficient for several reasons. Imperial Valley covers almost 5,000 square miles with a population density of 31 people per square miles. However, Mexicali, the capital city of Baja California is situated directly across the border and has an estimated population of 850,000. Over 9 million vehicles cross the border into Imperial Valley annually carrying millions of legally and illegally employed workers who substantially contribute to the solid waste disposal but not necessarily to recycling efforts. Imperial Valley is visited by 1,500,000 bird watchers, off road enthusiasts and winter "snow birds" each year resulting in increased volumes of solid waste. This influx of people substantially skews the formula for determining disposal statistics.

Approximately 75% of the population in Imperial Valley is Hispanic with English as a second language. There are also cultural differences regarding what constitutes "trash," the concept of recycling, and paying for these services. Educational efforts are proceeding, first at the schools, and slowly at other community events.

In 1999, the City of Imperial, along with the County and the other six incorporated cities in the County, formed the Imperial Valley Waste Management Task Force to implement and evaluate all elements of the jurisdictions' SRRE's. The Task Force unsuccessfully used outside consultants until 2000 to manage SRRE programs. In 2000, with declining diversion percentages, the Task Force began to develop an in-house staff with the City of El Centro as lead agency. Initial turnover and inexperience stymied early efforts, but current staff are making progress. This did help one of the City of Imperial's primary barriers in implementing programs, and that is that there is only one staff person for all the duties involved in Public Works.

In 1999 Allied Waste took over the trash collection and disposal contracts for 7 of the 8 jurisdictions, including the City of Imperial. Allied's philosophy was for less community involvement. The Task Force filled this void by upgrading the Recycling Coordinator's position and by developing subcommittees to work on specific projects.

In 2000, six jurisdictions, including the City of Imperial, implemented an automated three-can residential curbside system, thinking this would significantly increase diversion percentages. The curbside program is still being evaluated.

In 2002 Allied Waste brought in new management that has provided more solid support for recycling efforts. The relationship between the hauler and the Task Force is improving and as a result, more services are being offered, i.e. commercial recycling and Christmas Tree recycling.

The City of Imperial's diversion rate history is as follows: 1995, 47%; 1996, 63%; 1997, 55%; 1998, 40%; 1999, 29%; 2000, 18%. The decrease from 40% in 1998 to 18% in 2000 occurred in spite of the City having placed more educational and recycling programs during the year 2000 than in 1998. This was the major indicator in establishing a new base year, which was completed during 2002 for the year 2000. The diversion rate originally submitted on the new base year was in excess of 50%. However, the verification visits of CIWMB staff failed to confirm that number. There was considerable tonnage generated by two industries: a food bank and a carpet dealer. The base year did help several of the carpet representatives locate recyclers for their used carpet.

All brochures and advertisements have been translated into Spanish. Displays are being set up at public facilities, i.e. City Hall and library. Task Force staff have scheduled more public information and community outreach events in the City of Imperial.

These existing programs will not contribute high enough diversion rates to meet the 50% diversion requirement. The new programs that the Task Force and the City of Imperial are implementing will require time for creation of the infrastructure and implementation schedule, i.e. construction and demolition and composting services.

2. Why is your jurisdiction requesting an Alternative Diversion Requirement in lieu of a Time Extension?

The City of Imperial is a very small community. There are a couple of carpet companies who had been stockpiling carpet with the hope of recycling. We have now located a carpet recycler and are sending the carpet there. Another program that is just beginning is recycling in the school districts. It also became apparent that after computing the possible diversion tonnage, the City of Imperial will not be able to achieve 50% diversion.

3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.

1. The residents of Imperial are learning and becoming more aware about the curbside recycling program. They are supporting the City's efforts to reduce contamination. In 2000 curbside diversion tonnage was just beginning and Imperial had no diversion tonnage; for 2002 the City of Imperial is averaging 75 tons per month.
2. Since the tire cleanup program started, residents have collected over 1,500 tires.
3. Every business owner contacted for the base year study endorsed and encouraged us to help them find ways and resources to recycle.
4. The City of Imperial has two on-going construction projects which have already generated 6,000 tons of de-construction material. The City will be pursuing a C & D ordinance to support the activities they are currently engaged in and encouraging contractors to comply.

4. Describe any relevant circumstances in the jurisdiction that contribute to the need for an ADR. Provide any relevant information that supports the request.

The Imperial Valley Waste Management Task Force has begun the process of forming a regional agency for reporting SRRE data. The higher diversion rates of the City of El Centro, lead agency for the Task Force, and the County of Imperial, will help the smaller jurisdictions achieve 50% diversion allowing the entire area to concentrate on program implementation. The city managers and director of the County Board of Supervisors of all Imperial Valley jurisdictions have endorsed the formation of a regional agency for SRRE programs. Steps are proceeding to place this item on the agenda of each Council.

Programs in the City of Imperial were off to a slow start and the City of Imperial community did not understand the mandatory nature of the programs.

Section IV A—PLAN OF CORRECTION

A Plan of Correction is required by PRC Section 41820(a)(6)(B). The plan is fundamentally a description of the actions the jurisdiction will take to meet the 50% goal by the expiration of the Time Extension.

Attach additional sheets if necessary.

Residential %			Non-residential %		
PROGRAM TYPE Please use the Board's Program Types. The Program Glossary is online at: www.ciwmb.ca.gov/LGCentral/PARIS/Codes/Reduce.htm	NEW or EXPAND	DESCRIPTION OF PROGRAM	FUNDING SOURCE	DATE FULLY COMPLETED	ESTIMATED PERCENT DIVERSION
		Total Estimated Diversion Percent From New and/or Expanded Programs			
		Current Diversion Rate Percent From Latest Annual Report			
		Total Planned Diversion Percent Estimated			
PROGRAMS SUPPORTING DIVERSION ACTIVITIES					
PROGRAM TYPE	NEW or EXPANDED	DESCRIPTION OF PROGRAM		DATE FULLY COMPLETED	

Section IV B—GOAL ACHIEVEMENT

Goal Achievement describes the activities the jurisdiction will use to achieve the ADR.
Attach additional sheets if necessary..

Residential %		26%	Non-residential %		74%
PROGRAM TYPE Please use the Board's Program Types. The Program Glossary is online at: www.ciwmb.ca.gov/LG/Central/PARIS/Codes/Reduce.htm	NEW or EXPAND	DESCRIPTION OF PROGRAM	FUNDING SOURCE	DATE FULLY COMPLETED	ESTIMATED PERCENT DIVERSION
2000-RC-CRB	Expand	Single-family co-mingled program will be in place for a full 12 months. JPA staff will send direct mail letters to multi-family units in the City, responding to those who express initial interest. JPA staff will contact unit manager, conduct educational sessions, purchase bins, and follow-up with residents. Hauler has committed to pick up the multi-family routes. There are 125 units in the City; at least 25% are anticipated to participate..	IVWMTF	8-20-04	1
2030-RC-OSP	New	Cardboard collection for commercial entities is in place. JPA staff will mail letters to Chamber of Commerce members regarding recycling and resource reduction. JPA staff has developed a cost analysis for businesses and will be contacting businesses.	IVWMTF	8-20-04	.5
2050-RC-SCH	New	The Superintendent of City of Imperial Schools is helping us establish recycling programs in the schools. Quantities of bins is being calculated, JPA consultants and interns will provide training for staff and classrooms as bins arrive. Hauler has agreed to service the accounts.	IVWMTF, Schools	12-31-03	1.5
2070-RC-SNL	Expand	Telephone Book recycling program has been implemented. Christmas tree recycling program is planned for 2003. The landfill is currently awaiting permit for chipping and using trees for ADC. City cleanups occur twice a year giving residents the opportunity to recycle or donate materials. In the past metal was the primary material recycled. This year bins will be available for green waste and general recyclables. The Salvation Army has also agreed to provide a truck to accept donations of re-usable materials..	IVWMTF, Hauler, City	1-31-04	.01
Total Estimated Diversion Percent From New and/or Expanded Programs					3.01
Current Diversion Rate Percent From Latest Annual Report					37
Total Planned Diversion Percent Estimated					40.01

PROGRAMS SUPPORTING DIVERSION ACTIVITIES

PROGRAM TYPE	NEW or EXPAND	DESCRIPTION OF PROGRAM	DATE FULLY COMPLETED
5000-ED-ELC	Expand	IVWMTF budgeted \$40,000 for television and print advertising.	6-30-03
5020-ED-OUT]	Expand	Additional presenters are available for the schools; field trips to the MRF and used oil presentations are available for students. Curriculum has been prepared and dates are currently being scheduled.	6-30-04
1030-SR-PMT	Expand	A list of vendors selling recycled-content products will be provided to businesses and individuals. Data will also be available on the website. JPA staff will be contacting purchase agents for school regarding green purchasing..	6-30-04
6020-PI-ORD	New	C & D ordinance has been drafted. City building director met with other county building staff to work out revisions. Resources for handling metal, concrete & asphalt, and cardboard are currently available. City projects as well as some independent contractors are voluntarily recycling inerts without the ordinance. Ordinance for procurement of recycled products has also been drafted and resources provided.	12-31-04

Section V – PARIS

Office of Local Assistance staff will be reviewing your Jurisdiction's Planning Annual Report Information System (PARIS) database printout as part of the evaluation of your request. Should the Jurisdiction have updates or revisions to the program implementation from the latest Annual Report submitted to the Board, please attach to the application the Jurisdiction's PARIS database printout showing updates or revisions.

Contact your Office of Local Assistance Representative at (916) 341-6199 for a copy of PARIS, or go to the Board's website at www.ciwmb.ca.gov/LGCentral/PARIS/.